Global Blue Powers Seamless Tax Free Shopping at Expo 2025 Osaka, Kansai, Japan

Signy, Switzerland, May 20, 2025

- **Global Blue is proud to be participating as a supplier supporting the operations of the Expo 2025 Osaka, Kansai, Japan.**
- **This world-renowned event is expected to welcome millions of international visitors between April 13 and October 13, 2025.**
- **As the trusted leader in Tax Free Shopping, Global Blue will deliver a seamless, secure, and rewarding refund experience, ensuring fast, easy, and digital-first tax refunds for travelers at the event.**

Global Blue's Exclusive Tax Free Shopping Experience at Expo 2025 Osaka

With over 40 years of global experience in Tax Free Shopping and deep expertise in Japan's market, Global Blue is proud to offer a **best-in-class refund experience** during Osaka Expo 2025.

At the Global Blue Tax Refund center, visitors can benefit from:

- **Assisted Tax Refund Services** at a dedicated service center.
- **Fast, smooth and safe refund operations:** all necessary information is digitally captured in a few seconds. Receipt data is captured through an OCR solution, passport data through a mobile capture, and credit card details are tokenized thanks to a dedicated terminal.
- **Innovative solutions, new to Japan:** The introduction of **self data capture**—a solution that allows shoppers to pre-fill their personal details for Tax Free Forms while browsing or waiting in-store—and **Mobile Customer Care**, a digital tool providing real-time updates on refund status.
- **Digital refund only,** including immediate refund to digital wallets.
- **Multi-language support,** tailored to the needs of the event's diverse international audience.



A Decade of Expertise in Japan's Tax Free Shopping Market

Since 2011, Global Blue has been a trusted partner for Japanese retailers, collaborating with over **500 merchants and 6,000 stores** nationwide, from global luxury brands to local icons.

With **deep local roots and global expertise**, Global Blue is uniquely positioned to support travelers and merchants during Expo 2025 and beyond, helping them navigate the evolving Tax Free Shopping environment, and prepare for the upcoming regulatory changes in 2026.

Through its services and technology, Global Blue is making the Tax Free Shopping experience simpler, faster, and more rewarding for both shoppers and retailers. Its long-standing commitment to Japan's retail sector reflects a broader mission: to connect merchants with global shoppers, drive growth, and elevate the Tax Free Shopping experience at every step of the journey.

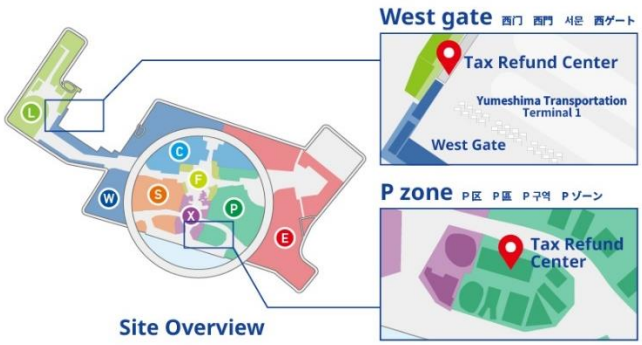
Engage with Global Blue at Expo 2025 Osaka

Retailers, brands, and partners attending Expo 2025 Osaka are invited to **visit Global Blue's refund center**, experience our services firsthand, and discover how Global Blue can help drive shopper satisfaction and boost sales.

Where to Find Global Blue's Tax Refund Centers?

Global Blue will operate **two Tax Refund Centers** at Expo 2025:

- **West Gate Tax Refund Center** (outside the main gate)
- **P Zone Tax Refund Center** (inside the exhibition grounds)



To complete the refund process, travelers must present their passport, original purchase receipts, and the payment card used for the transactions.

For more information please contact:

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ABOUT GLOBAL BLUE

Global Blue is the business partner for the shopping journey, providing technology and services to enhance the experience and drive performance.

With over 40 years of expertise, today we connect thousands of retailers, acquirers, and hotels with nearly 80 million consumers across 53 countries, in three industries: Tax Free Shopping, Payments and Post-Purchase solutions.

With over 2,000 employees, Global Blue generated €28bn Sales in Store and €422M revenue in FY 2023/24. Global Blue is listed on the New York Stock Exchange.

For more information, please visit www.globalblue.com